

Cédric Gaspoz

Education

- 2006–2010 **PhD in Business Information Systems**, *HEC Lausanne, University of Lausanne*, Switzerland.
Title: “Prediction Markets Supporting Technology Assessment”
Committee: Prof. Yves Pigneur (Supervisor, University of Lausanne), Prof. Shirley Gregor (The Australian National University), Prof. Jean-Fabrice Lebraty (University of Nice Sophia Antipolis), Prof. François Grize (University of Lausanne)
- 2003–2005 **Master in Business Information (MBI)**, *HEC Lausanne, University of Lausanne*, Switzerland.
Title: “Designing a Prediction Market to Assess Mobile Information and Communication Systems (MICS)”
Committee: Prof. Yves Pigneur (Supervisor, University of Lausanne), Prof. Thibault Estier (University of Lausanne)
- 1995–2000 **BA in Management**, *University of Neuchâtel*, Switzerland.

Academic Positions

- 2014–noon **Professor**, *Haute école de gestion Arc, University of Applied Sciences Western Switzerland (HES-SO)*, Switzerland.
Professor HES of Information Systems at the Institute of Management and Information Systems.
- 2012–noon **Assistant professor**, *Haute école de gestion Arc, University of Applied Sciences Western Switzerland (HES-SO)*, Switzerland.
Assistant professor HES of Information Systems at the Institute of Management and Information Systems.
- 2010–2012 **Postdoctoral Fellow**, *Sauder Business School, University of British Columbia*, Canada.
Postdoctoral research fellow funded by the Swiss National Science Foundation.
- 2004–2009 **Research and Teaching Assistant**, *HEC Lausanne, University of Lausanne*, Switzerland.
Information systems research fellow for Prof. Yves Pigneur. Funded by the Swiss National Science Foundation to participate in the National Competence Center in Research on Mobile Information and Communication Systems (NCCR-MICS). Website: <http://www.mics.org>.

Grants and Awards

- Grants Prospective researcher fellowship, Swiss National Science Foundation (PBLAP1-129408)
Prospective researcher fellowship extension, Swiss National Science Foundation (PBLAP1-136966)
- Awards The University of British Columbia Postdoctoral Fellow Travel Award Q1/2012

Thesis Awards **Doctoral Thesis:** “Prix de Solidarité Confédérale 2011”
Master Thesis: “TSA Telecom Best Student Award”

Research Interests

- Information Systems Modeling and Design
- Technological Forecasting
- Decision Science
- Ontologies
- Information Extraction and Aggregation

Publications

Peer-reviewed
Publications

- De Santo, Alessio and Cédric Gaspoz (2015a). “Influence of risks and privacy literacy on coping responses to privacy threats”. In: *Colloque de l'AIM*. Rabat, Maroc, Paper 54.
- (2015b). “Influence of Users’ Privacy Risks Literacy on the Intention to Install a Mobile Application”. In: *New Contributions in Information Systems and Technologies*. Ed. by Alvaro Rocha et al. Vol. 353. Advances in Intelligent Systems and Computing. Cham: Springer International Publishing, pp. 329–341.
- (2015c). “Privacy threatening applications : understanding why users put themselves at risk”. In: *Business & Information Systems Engineering (BISE)* under revi, p. 20.
- Rosselet, Antoine, Vincent Rochat, and Cédric Gaspoz (2015). “Design of a new data structure to support non-invasive diagnostic on heritage metals”. In: *Proceedings of the 9th Mediterranean Conference on Information Systems (MCIS)*. Samos, Greece, p. 12.
- Gaspoz, Cedric and Yair Wand (2012). “Using Ontologies and Soft Systems Methodology to Provide Multi-user Support in Problem Structuring”. In: *2012 45th Hawaii International Conference on System Sciences*. Maui, HI, USA: IEEE, pp. 658–667.
- Gaspoz, Cédric (2011). “Prediction Markets as Web 2.0 Tools for Enterprise 2.0”. In: *Americas Conference on Information Systems (AMCIS 2011)*. Detroit, Paper 432.
- (2008a). “Prediction Markets As an Innovative Way to Manage R&D Portfolios”. In: *Doctoral Consortium at ECIS-2008*. Galway, Ireland, p. 11.
- (2008b). “Prediction Markets As an Innovative Way to Manage R&D Portfolios”. In: *Proceedings of the 15th Doctoral Consortium at CAiSE-2008*. Montpellier, France, pp. 62–73.
- Gaspoz, Cédric, Jan Ondrus, and Yves Pigneur (2008). “Comparison of Multi-criteria and Prediction Market Approaches for Technology Foresight”. In: *Proceedings of the 13th Conference of the Association Information and Management (AIM)*. Paris, France, p. 9.
- Gaspoz, Cédric and Yves Pigneur (2008). “Preparing a Negotiated R&D Portfolio with a Prediction Market”. In: *Proceedings of the 41st Annual Hawaii International Conference on System Sciences (HICSS 2008)*. Hawaii: IEEE, p. 10.
- Ondrus, Jan, Cédric Gaspoz, and Yves Pigneur (2007). “Technology Foresight for IT Investment: Multi-Criteria Decision-Making versus Prediction Markets”. In: *Proceedings of the 6th French affiliated AIM pre-ICIS workshop*. Montreal, Canada, p. 4.

PhD Thesis

Gaspoz, Cédric (2010). “Prediction Markets Supporting Technology Assessment”. PhD Thesis. University of Lausanne, p. 188.

Working Papers

De Santo, Alessio and Cédric Gaspoz (2014). “Privacy Paradox in the Smartphones’ Context”. Neuchâtel.

Gaspoz, Cédric (2012). “Using Ontologies to Enable Decision Support Systems to Generate Better Strategic Decisions”. Vancouver, BC, Canada.

Academic Duties & Association membership

Reviews Journal of the Association for Information Systems (JAIS),
Electronic Markets (EM),
Information Systems and e-Business Management (ISeB)

Representation Past graduate assistants’ representative at the HEC Faculty Council, HEC Lausanne

Association Past committee member of the PhD association (PhDnet), HEC Lausanne
Membership: AIS, ACM, IEEE, SI

Other Professional Experience

Employee

2009–2010 **Internet/Intranet Expert**, *University of Lausanne*, Lausanne, Switzerland.
Design, development and maintenance of web applications as well as installation and monitoring of the underlying infrastructure.

2000–2004 **Managing Director**, *younet.org*, Bern, Switzerland.
Daily and strategic management of the company (5 employees). Internet/Intranet projects for NGO and small corporations.

1999–2000 **Political Secretary**, *National Youth Council of Switzerland*, Bern, Switzerland.
In charge of the French office of the NYCS. Organization of various national and international events on youth policy.

1996–1999 **Trainee**, *Nivarox-FAR SA*, Le Locle, Switzerland.
Project Assistant and Project Leader in various projects. Fixed assets management, remuneration of the executives, controlling of the production’s employees.

Entrepreneur

1995–noon **Founder, Managing Director**, *Tarqis Ltd*, Biel/Bienne, Switzerland.
Creation and strategic management of the company. Pro audio and light rentals for entertainment productions.

Academic References

Yves Pigneur Professor, Department of Information Systems
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Shirley Gregor Professor, ANU College of Business & Economics
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Jean-Fabrice Professor, Vice Director IAE Business School Lyon
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